

Material Matters launches

Training Matters

Book your place now to attend this one day Training Matters taster

12 trainers presenting

Wide range of subjects :

All departments covered. Managers, Greenskeepers, Pros, F&B Team all welcome

Date: 14th October 2014

Venue: Windlesham Golf Club

Time: 09:00 – 17:00

Pricing :

1 delegate £30

2 delegates £50

3 delegates £60

Training areas we cover:

Top quality trainers matter. Laurence Pithie, Litmus Partnership, ESP, Rob Spurrier, Jerry Kilby, Ransomes Jacobsen, Paul Hedges, Eddie Bullock, Sarah Duncan, Qualia UK.

Business & People

Presentation Skills, Team Building & Motivation

Golf Course Management

Machinery - Capital and Maintenance Planning Tools, Quality vs Cost Balance - KPIs

Food & Beverage

Margin - Is it all about buying or selling? How do you measure success?

Sales & Marketing

Golf Fees - Successful New Models - are they successful?

Retail Matters - Merchandise well

Business Development - How to sign, keep and create new golfers

Service - Who do you want to be?

Social Media - How can this turn into new business?

Book Now and take advantage of this great opportunity
Call 01252 621114 or email info@materialmattersltd.com