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Salmon Price Increase**April 2013 - Message from M&J Seafood**Continued lack of supply and increasing demand is driving further price increases on fresh and frozen Salmon.**Reasons**The supplied volume of Salmon continues to be far behind what would be expected at this time of year and is therefore pushing prices still higher. This is due to a continued lack of mature fish in both Scotland and Norway.There are two reasons for this.Firstly, the severe reduction in available stock due to the cull of smaller fishing Scotland in Q4 2012 resulting from the Amoebic Gill Disease outbreak.Secondly, continued unseasonably low sea temperatures are still restricting growth of the fish. Because of the low temperatures, they are eating approx. 20% less than they normally would at this time of year, meaning they are still growing slower than normal.This year’s generation is now not expected to mature until June.This issue is being compounded by problems with the supply of farmed Salmon into the USA from Chile, which is experiencing a disease outbreak of Infectious Salmon Anemia (ISA). Consequently, Norway and Scotland are diverting some of their harvest to the USA. (M&J Seafood do not import farmed Salmon from Chile.)You may wish to make menu changes regarding any salmon meals whilst there are these pricing issues. |

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