



NEWS RELEASE

Brilliant Laundry Group swings into action

after winning first golf club contract

National laundry business builds upon extensive hospitality experience to secure latest contract

Following its decades of experience supplying quality linen and laundry services to some of the UK's highest-profile sporting events and venues, Brilliant Laundry Group has secured a new contract with the UK's only independent golf course management organisation.

The UK's leading national network of independent laundries will initially be supplying three Material Matters golf club clients with table linen and chefswear during the three year contract, with many more venues to follow. Having worked across a range of industries including automotive, hotel, leisure and food, this will be Brilliant's first contract in the golf sector.

Material Matters manages more than 200 golf courses nationwide, providing members with high standards of quality and customer service which can be matched at other clubs in the group. The organisation provides a turnkey solution from strategy creation to sourcing industry-leading suppliers and managing service delivery.

Steve Clarke, Managing Director of Brilliant, commented: "This new contract is a terrific opportunity for us to build upon our extensive experience of supplying laundry services to the hospitality and sporting sectors, tailoring our experience, knowledge and innovation to a new market. We pride ourselves on our customer service and the industry-leading standards we adhere to. We're thrilled to be working with Material Matters and look forward to supporting their business in the years ahead."

Paul Mould, Founder of Material Matters, added: “The provision of laundry for golf clubs has always been a very challenging supply area to get right. It is not often that we come across a golf club which is 100 per cent happy with its current provider - in fact far from it! With the Brilliant Laundry Group we believe we have found a true partner that will work with us on providing a unique combination of a golf specific contract, great quality of service, exceptionally competitive pricing and consistency of operation across national coverage. By working with Brilliant I can see us changing the face of how laundry is provided to golf clubs.”

For more information about Brilliant, please call 0845 873 2470 or visit www.brilliantlaundry.com.

For more information about Material Matters, please call 01252 621114 or visit www.materialmattersltd.co.uk.

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For further information regarding Brilliant, please contact either Pippa Hanson via email at pippa@montpr.com / +44 (0)1242 211188 or Guy Woodcock via email at guy@montpr.com / +44 (0)1242 211180

Notes to Editors:

Brilliant’s nationwide group of independent regional laundries enables its customers to receive intelligently run, innovative laundry solutions across a number of sites. Brilliant is the national provider of managed linen, workwear rental and laundry services across the UK. www.brilliantlaundry.com

The [TSA \(Textile Services Association\)](#) is Brilliant’s trade association, and is actively supported by Brilliant Directors.