### **Material Matters launches**



# **Training Matters**



## Training areas we cover:

**Top quality trainers** <u>matter.</u> Laurence Pithie, Litmus Partnership, ESP, Rob Spurrier, <u>Jerry Kilby, Ransomes</u> Jacobsen, Paul Hedges, Eddie Bullock, Sarah Duncan, Qualia UK.

#### **Business & People**

Presentation Skills, Team Building & Motivation

#### **Golf Course Management**

Machinery - Capital and Maintanence Planning Tools, Quality vs Cost Balance - KPIs

#### Food & Beverage

Margin - Is it all about buying or selling? How do you measure success?

#### Sales & Marketing

Golf Fees - Successful New Models - are they successful?

Retail Matters - Merchandise well

Business Development - How to sign, keep and create new golfers

Service - Who do you want to be?

Social Media - How can this turn into new business?

Book Now and take advantage of this great opportunity Call 01252 621114 or email info@materialmattersltd.com