

Material Matters launches  
**Training Matters**



## Training Matters 2015 Winter Series

Book your place now to attend this series of one day Training Matters events

Tuesday, 13<sup>th</sup> January 2015

Tuesday, 3<sup>rd</sup> February 2015

Tuesday, 3<sup>rd</sup> March 2015

8.30am to 5.00pm

at

Blue Mountain Golf & Conference Centre, Wood Lane, Binfield, Berks. RG42 4EX

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### Tuesday, 13<sup>th</sup> January 2015 - Agenda

Session 1: **All Delegates: 0900 - 1100**

Eddie Bullock, Golf Management Consultant starts with the first in a series of three presentations on **"Cultural Change"**. January's session is **"The Power of Teamwork"**, February's will be **"Setting the Standards"** and March **"The Customer Journey"**.

Session 2: **Departmental Workshops: 1130 – 1330 – Your choice?**

(Content of these sessions will change monthly)

- Presentation Skills – *Qualia UK*
- Food & Beverage – Compliance – *Setting the Standards for Excellence*
- Golf Course Management – *Laurence Pithie, Turf Master One*
- First Aid – Part 1 of 3 sessions for First Aid Certification (Part 2 will be in February and Part 3 will be in March) – *Mark Doree, Blue Earth*
- Membership Development & Retention – *Jerry Kilby, Kanda Golf & Rob Spurrier, GLF World*

Session 3: **All Delegates: 1430 - 1630**

Clifford Ferguson, Managing Partner of Rainmaker UK will present on **"Management & Leadership"** with interactive breakout sessions. These three presentations, across the Winter Series, will look at **'What's the Difference'** in January, **"Implementing the Management Tools"** in February and **"Becoming a Great Leader"** in March.

**Cost: £125 + VAT per Delegate per Event \*\***

\*\* Discounted rate of £325 + VAT per Delegate for all 3 events if paid in advance (non-refundable) \*\*  
Material Matters Subscribed Members on the MM Management Upgrade Plan get **3 FREE** training places per year.

Book now and take advantage of this great opportunity

Call: 01252 621114, Email: [debbie.gilley@materialmattersltd.com](mailto:debbie.gilley@materialmattersltd.com) or return the attached Booking Form to:  
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